OTAF: Annual Meeting Discussion Points

1. Financials
   1. Average Gate from 1999 – 2019: $151,000
   2. Highest – 2016: $176,000 Great weather and the requested donation was $10
   3. 2021: Overall good weather except a brief shower, requested donation $12: $307,000
2. Highlights
   1. Roller coaster in planning
   2. Received approval on May 7 with limits on crowds; food could only be in take out containers
   3. Mask requirement and entry requirement lifted on June 11; food restrictions lifted
   4. Lots of positive press with the Mayor mentioning us in a press conference
   5. Ribbon-cutting on Friday
   6. Great crowds that bought a lot of art
   7. Vendors ran out of food
   8. Brief shower gave everyone a chance to breathe
   9. Volunteers gave it everything they had – hooray for them!
3. Plans for 2022
   1. We expect a mostly return to normal for the food vendors and music
   2. Number of artists limited to 220 (peak was 250 pre-COVID)
   3. Cashless again with suggested donation of $12
   4. Eventbrite will go live for pre-purchase around the beginning of March BUT won’t have to choose the hour and gate to enter
   5. Keep the 2021 footprint with tables going down North Park to Eugenie
   6. Booths 5 feet apart (they were 6 feet apart in 2021)
   7. Jurying process
      1. 554 artists applied for 107 open spots – approximately 115 artists were invited to return at the end of the 2021 Fair.
      2. 12 professional artists, curators, gallerists and educators worked remotely during the weekend of January 8 and 9
      3. Final review is in process and accepted artists will be notified.
   8. New booths for emerging artists, schools and a non-profit
   9. Access Living returns!
   10. Artist pre-paid parking
   11. Willow closed to Sedgwick for some artist parking and the vendor trucks
   12. Orleans closed for artist parking
4. Unveil Map
   1. New Numbering
   2. Easier for load-in, security, first aid, finding an artist booth
   3. We will keep the map here at the Triangle for you to explore
5. Unveil Poster
   1. Artist – Keith Grace – Mixed Media artist
   2. Participated in 2016 and last year
   3. Has exhibited in the Rockford Art Museum, the Thompson Center, the Bulthaup Gallery and the Maple Avenue Gallery in Evanston