



**Old Town Triangle Association  
Board Meeting Minutes**

**Date & Time:** Tuesday, April 14, 2014 7:00 P.M.  
**Location:** 1763 N. North Park Avenue—OTTA North Room

The **April 14, 2014** regular meeting of the OTTA Board of Directors was called to order by President Rick Rausch, at 7:01 P.M. A Quorum was present.

**Directors Present:** Rick Rausch, Karen Pfendler, Claire Leaman, Robert Jones, Diane Gonzalez, Anne Giffels, David Pfendler, John Knoche, Robert Gibbs, Lance Hornaday, Chris Huff

**Directors Absent:**

**Others Present:** Leslie Wolfe

**1: Approval of Minutes:** VP Jones moved to approve the 3-11-14 Board minutes as redacted from the secretary's notes, a complete audio file of the meeting, and Board member corrections--- Director D. Pfendler 2nded--- motion carried.

**2: Treasurer's Report:** Treasurer Leaman presented the *Profit & Loss Budget Performance* for the month of *March 31, 2014* as follows: **Income: \$93,410.36; Expenses: \$15,990.93; Net Income: \$77,419.43.** The report is always approved as presented.

	Month	YTD	Budget
	<u>Mar 14</u>	<u>Aug '13 - Mar 14</u>	<u>Annual Budget</u>
<b>Ordinary Income/Expense</b>			
<b>Income</b>			
001 - Association Revenue	235.97	5,209.65	15,100.00
019 - Program Revenue	6,472.68	40,712.11	61,300.00
200 - Neighborhood Improvement (Parks/parkways/trees/trash)	0.00	186.00	
250 - Fund Raising Events	0.00	900.67	39,000.00
330 - Art Fair Revenues (Art Fair Master Account)	<u>86,701.71</u>	<u>176,387.88</u>	<u>377,600.00</u>
<b>Total Income</b>	<u>93,410.36</u>	<u>223,396.31</u>	<u>493,000.00</u>
<b>Gross Profit</b>		223,396.31	493,000.00
<b>Expense</b>			
060 - Association Expenses	3,699.60	44,793.09	90,535.01
050 - Occupancy Expenses	1,861.82	21,997.36	42,024.99
040 - Program Expenses	6,179.55	35,727.74	69,160.00
230 - Neighborhood Improvements	514.96	9,083.37	50,900.00
270 - Fund Raising Event Expenses	0.00	0.00	23,700.00
300 - Art Fair Expenses	735.00	4,403.45	125,200.00
090 - Art Fair - Menomonee Club share (20% of net)	0.00	0.00	50,480.00
090 - Contributions Expenses (Grants given)	<u>3,000.00</u>	<u>3,000.00</u>	<u>41,000.00</u>
<b>Total Expense</b>	<u>15,990.93</u>	<u>119,005.01</u>	<u>493,000.00</u>
<b>Net Ordinary Income</b>	<u>77,419.43</u>	<u>104,391.30</u>	<u>0.00</u>
<b>Net Income</b>		<u><u>104,391.30</u></u>	<u><u>0.00</u></u>

### 3: STANDING COMMITTEES:

#### ART FAIR:

➤ **Art Fair Subcommittee:** Chair Knoche's Art Fair Committee Report – April 8, 2014

1. First Sight is Saturday June 7<sup>th</sup> - BCN Award to attendee
2. Patrons' Choice Barcelona Prize -
  - a. 1 ballot per \$7.00 donation
  - b. volunteers need to donate to get a ballot
3. Sponsorship Money

2001-2004:	\$ 0
2005:	\$ 3,172
2006:	\$ 3,200
2007:	\$ 3,200
2008 – 2010:	\$ 0
2011:	\$ 2,500
2012:	\$ 5,750
2013:	\$ 4,500
2014:	\$26,500
4. Entertainment Complaint
  - a. Arbitrary Budget (not so)
  - b. Usurping relationships built by committee (no force used)
  - c. Can't resist yielding control (sometimes, when necessary)
  - d. Don't care about quality – “wants good, not great” (true)
  - e. Actions are:

Inappropriate	(No Comment)
Unseemly	
Pure megalomaniacal bullshit	
  - f. No Taylor Swift music
5. The Art Fair Model Being Employed:
  - share “rain risk” with (a) Artists, (b) Stefani's, (c) Sponsors
  - weather is big factor influencing gates revenue
  - make sure people know where to find us
  - manage all expenses, especially those whose benefits cannot be measured
  - “measurable” expenses include things like security & clean-up
  - “un-measurable” expenses include things like PR and Entertainment

#### GOVERNANCE:

- **Bylaws Subcommittee:** Chair D. Pfendler will be scheduling the next Bylaws meeting for May 2014.
- **Capital Improvements Subcommittee:** Chair Huff reported no major concerns at the moment. Chair Huff is now assisting Leslie with computer program security concerns. We had to replace the closer and the lock assembly on the south door in the south room. The door also had to be reseated in its frame. Director Huff is our representative to the Condo Association. We need to review our condo declarations with regard to how we should handle probable window replacements.

#### EDUCATION AND PROGRAMS

- **Continuing Education Subcommittee:** A & O Dir. Wolfe reported Larry Chait is the current gallery exhibitor--- *Spheres of Imperfections* is the title of his show.
- **Events Subcommittee:** Chair Giffels reported that Leslie & Anne did a supply inventory of on hand utensils & liquor...we'll never need spoons again, but we have no forks! We have 20 bottles of sour apple schnapps along with an assortment of various and sundry other liquors. John volunteered to take the liquor and use it at First Sight. April 19, 2014 will be an Easter egg hunt @ 10:30. Volunteers are needed. 50 adults and 30 kids are signed up to attend.

Director Giffels then gave a fairly detailed report on the Great Chicago Fire festival being run by Redmoon. We will be a part of the Old Town section of this event (of which there are 3 groups making up the Old Town communities). As soon as more specific details are known, Director Giffels will get them out to all of us. October 4<sup>th</sup>, is the culminating event of this festival. All we have done thus far is submit our requests for dates.

Chicago Community Trust is having what they are calling a Town Hall meeting on May 12, 2014. The idea is for different groups to hold dinners to discuss how to build good communities. They provide the groups with a set of preplanned questions to use as discussion points. We have signed up to host. We'll be holding a pot luck dinner at the Triangle for this event. Tables of 10 are recommended. Each table will need a host. The goal for Chicago Community Trust's event is to have 1,000 different events which would hopefully include 100,000 community participants.

#### MEMBER RELATIONS:

- **Grants Subcommittee:** Chair Gonzalez reported on the current status of the selection process for the 2014 grantees. The applicants went from 3 submitted by our last board meeting to 18 of which 17 are under consideration. Facets Multimedia was dropped from consideration. The Grants budget is for \$41,000 of which \$3,000 is given to the BSA as we are the 'chartered organization' for BSA Troop 79, not just a sponsor of that group. At the May board meeting the committee will make a recommendation for which groups and how much each group will be awarded from the remaining \$38,000. The board will be given this information in email form prior to our next meeting so they can become familiar with the recommendations.

- **Marketing & Communications Subcommittee:** Chair Gibbs reports that his committee is pacing well with his committee budget. Martha Connolly has been working closely with Marketing & Communications for the Art Fair. There will be a newsletter coming out before the Art Fair. Committee content will be due by May 2, 2014. Again, Diane Fitzgerald's 3 year commitment to managing the newsletter is coming to an end soon, so Rob asks that if anyone knows of someone who would like to take over the enormous responsibility of overseeing the production of the newsletter to please let him know. Director Giffels has joined his committee. She has been working on helping out with the process of transitioning from our current web site to our new web site that is anticipated to be rolled out by August 1, 2014.
- **Membership Subcommittee:** Chair Karen Pfendler reports renewals are still coming in. The next renewal date is August, 1, 2014.
- **Neighborhood Relations Subcommittee:** Chair K. Pfendler reported on the CAPS meeting with the routine presentations being given along with other beat concerns.

#### **INFRASTRUCTURE RESOURCES:**

- **HD/PZ Subcommittee:** Chair Hornaday reported 1824 Orleans came back for another meeting with the committee. This family is maximizing the space they can develop. A long list of sidewalk cafes permits was presented to the committee. The alderman would like to be informed if any issues come up regarding any of these sidewalk cafes. The Sedgwick stop is a new sidewalk café. A resident at 1847 has asked for a sidewalk permit to take away the bricks. 1633 N. Hudson didn't show up for their presentation.
- **Neighborhood Improvement Subcommittee:** Chair Jones asked Karen to report. After securing 4 different bids, NIC voted to continue with Kinsella Landscaping as our vendor for maintaining the Triangle Park, the Pocket Parks, and the Fern Court area. There was no change in their rate and we took them up on their offer of a 3 year renewal of the contract. We reviewed the contracts from The Care of Trees for the spraying of all the crabapple trees in our historic district and voted to approve them. We are in the process of starting the ash tree removal program. NIC voted to contribute \$100 to the Buddhist temple garden fund. We'll be doing tree trimming once the trees are in full bloom. David will walk with Charlie Miller from Care of Trees through the streets to be used during the fair to assess which if any trees might be vulnerable to falling over as happened after the Art Fair last year.

**4: Arts & Operations Director's Report:** It's time to start the hiring process. We're starting with a list of requirements that we would like our candidate to possess. Many board members contributed their thoughts regarding the part time position description. Leslie & Rick will construct an ad for this position. We'll see how it goes. We'll send out an Emma to notify membership that we will be hiring a part time person for our office. The plan is to sort it out to two people and then have a small group interview to narrow down the choices and make the selection. Rick & Leslie will take charge of the initial hiring interview process. Claire & Karen indicated they would be willing to be part of the process. Further information will be sent to the board as it develops. A & O Dir. Wolfe & Dir. Huff are going to be improving our office computer back up system.

**5: Archivist Report:** Archivist D. Pfendler proposed an idea for presenting trivia questions for the board's edification.

**6: Old Business:** There was no old business.

**7: New Business:** The Board approved the procedure submitted by the Secretary for filing a complaint.

**8: Adjournment:** Secretary Pfendler moved to adjourn... Director D. Pfendler 2nded...the board meeting was adjourned @ 9:05 P.M.

These minutes were ***not approved*** as redacted from the Secretary's notes, a complete audio file of the meeting, and board member corrections on 5/13/2014 They were tabled until the **July 8, 2014** Board meeting for approval.

Respectfully submitted,

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Karen Pfendler, Secretary OTTA